



## Summary

**UI/UX Lead** with 11.2 years of experience specializing in conducting user interviews, analyzing user feedback, creating user personas, scenarios, and journeys, developing user flows, sketches, mockups, and interactive prototypes, applying design principles, and collaborating with cross-functional teams. I also possess expertise in **Mobile app (Android/iOS), Web Application Design, Dashboard design** and visualization, and I use tools like **Miro, Figma, Adobe XD, and Sketch**. My passion lies in solving user problems, enhancing user satisfaction, and delivering user-centric solutions. I specialize in **HTML5, CSS3, Bootstrap framework, ReactJS, and AngularJS**. I am seeking a similar role and position in a progressive organization that welcomes innovative ideas and utilizes my technical skills for the growth of the organization, as well as to enhance my knowledge about the latest emerging trends.

## Skills

- ❖ **Design Tools** : Adobe Creative Suite (Illustrator, Photoshop, InDesign), Adobe XD, Figma, Miro, Sketch, Balsamiq, Invision, UX Pin, Zeplin
- ❖ **Prototyping and Testing** : Wire-frame/Prototyping, A/B Testing, Card Sorting, User Testing, Persona, Information Architecture, Style Guide, Design System, Atomic Design, Angular Material
- ❖ **Documentation Management** : Google Docs, Microsoft share point, Word, Excel
- ❖ **Web Development** : HTML5, CSS3, Dreamweaver, Bootstrap 5, jQuery/JavaScript, Web Usability & W3 Web Standards, Mobile Responsive, Angular, ReactJS, Redux
- ❖ **Version Control** : Git & GitHub, Jira & Bitbucket
- ❖ **Video Editing** : Adobe After Effects, Adobe Premiere, Final Cut Pro (FCP), Video Editing, Compressor, Color

## Experience

### **NEC** NEC Corporation India Pvt. Ltd. (Noida-India)

Aug 2019 to May 2024

Technical Lead - Sr. UX/UI Lead

- ❖ **DMI & Reveal (Biometric)**
  - As a UI/UX Lead, developed new interfaces using ReactJS to meet client requirements, ensuring seamless navigation and enhanced user experience. Created responsive HTML screens using the Angular Material framework.
  - Actively involved in client meetings to capture requirements and create requirement documents and screen designs in Adobe XD and Figma.
- ❖ **AltEd (Alternative Education)**
  - Involved in visual design, layouts, graphics development, typography colour schemes & HTML development for responsive screen designs.
  - Created responsive HTML screens using angular material framework.
- ❖ **Mentor-Marg**
  - Customer-facing roles & responsibilities to capture their interest and developed wireframes and prototypes.
  - Designed logo, mailer templates & contributed to deciding the user flow by suggesting pixel-perfect design.
- ❖ **VerifHire (Job Portal)**
  - Created high fidelity prototypes to demonstrate application flow and design solutions.
  - Iterate on existing application features to improve usability and drive key metrics.
  - Suggested creative ways to solve UX problems and communicate design ideas and prototypes to product owners.
- ❖ **MI-Eye (Guardian)**
  - Handled roles & responsibilities as UI/UX developer to fix existing failures & design new.
  - Designed and created mailer templates, banners, icons & logos.
  - Created responsive HTML screens using an angular material framework.



### **TV18 Home Shopping Network Ltd. (Noida - India)**

Dec 2018 to Aug 2019

Sr. UX/UI Designer

- ❖ Involved in design and development of new features and research methods - usability testing.
- ❖ Actively involved in client communication to understand the product details and requirements.
- ❖ Experience in B2C solutions for the enterprise market desired. Applied design principles and documentation while working on various tasks.



## Junglee Games India Pvt. Ltd. (Delhi - India)

Feb 2018 to Nov 2018

### Sr. UX/UI Designer

- ❖ In order to use new technology platforms for my organization as well as clients, I have designed a mobile application.
- ❖ Interpreting project briefs to develop creative strategies for effective product promotion.
- ❖ End-to-end solutions right from scribble stage through interactions at regular intervals during ongoing projects and right up to final execution using various graphic software for online communication.
- ❖ Produce UI documentation, including specifications, page/design consistency, and a guideline.



## Akhil System Pvt. Ltd. (Delhi - India)

Sep 2015 to Aug 2017

### UX/UI Designer

- ❖ Facilitating the discussions and requirement gathering of existing workflow, daily tasks, and environment to clearly understand the user mental model.
- ❖ Creating design strategy & persona in sync with client's brand values, measuring critical success factors, and making field studies by using various data gathering methods.
- ❖ Interact closely with development teams to provide the best overall technical solutions to meet product requirements.
- ❖ Design Android Applications for various brands- BLK Hospital, Jaipur Golden Hospital, etc.



## Vijn IT Solutions Pvt. Ltd. (Delhi - India)

May 2014 to Aug 2015

### Sr. Web Designer

- ❖ Design and create logos, print ads, mock-ups and presentation graphics in Photoshop and Illustrator.
- ❖ Created professional designs and layouts for promotional materials including direct mailings, handouts, advertisements, posters, logos, and other visual layouts.
- ❖ Created training materials using a combination of screen capturing, content arrangement, voice over and animation.
- ❖ Created high-quality client deliverables for both print and digital applications.
- ❖ Collaborated with other developers, instructional designers, and graphic artists to generate designs like templates, screen savers, frames & editing computer.



## eAge Software Service Pvt. Ltd (Delhi - India)

June 2012 to May 2014

### Web Designer

- ❖ Created graphics, GIF- animations, illustrations, webpages with Html page.
- ❖ Designed UI and created modules to make learning convenient and effortless.
- ❖ Generated designs like templates, screen savers, frames & editing computers.
- ❖ Contributed to and maintain design pattern libraries and standardize design language cross all products.

## Educational

- ❖ **Graduation** B.A (P) from **(Delhi University)** in Delhi - (2005 to 2008)
- ❖ **Senior Secondary** from **(CBSE Board)** in Delhi - (2004 to 2005)
- ❖ **Secondary** from **(CBSE Board)** in Delhi - (2002 to 2003)

## Certificate

- ❖ Certificate in **Web Development Bootcamp (MERN Stack (Code Help) - (Nov 2023)**
- ❖ Certificate in **UX Designing Certificate Course** (Baagdi Solutions Pvt. Ltd.) - (Sept 2022)
- ❖ Certificate in **Mobile App UI Designing Certificate Course** (Baagdi Solutions Pvt. Ltd.) - (Nov 2022)
- ❖ Certificate in **Design Thinking: The Beginner's Guide, Interaction Design Foundation** (IDF Institute), - (Sept 2020)
- ❖ Two Years Certificate in **Multimedia Animation, Animation & Digital Education Center** (ADMEC Institute)– Delhi (2009-10)
- ❖ Certificate in **Basic Computer Course, Viklang Sahara Samiti Delhi** (V.S.S.D. Institute) Govt. Regd. Delhi (2005)

## My Concept

Genius begins great work, can work alone & finishes it.

## Personal Details

<b>Father's Name</b>	:	Sh. Bimlesh Jha	
<b>Date Of Birth</b>	:	26 <sup>th</sup> Feb 1986	
<b>Languages Known</b>	:	English & Hindi	
<b>Strength</b>	:	Honest & Hard working	
<b>Hobbies</b>	:	Reading, Music Movie, Game, Travel & Watching etc.	:
<b>USA VISA</b>	:	B1/B2 – Valid Oct, 2033	:

Date : \_\_\_/\_\_\_/\_\_\_

Place : \_\_\_\_\_

(RAJU JHA)